

## CALL FOR ENTRIES

### THE CITY OF ROCHESTER ANNOUNCES A COMPETITION FOR PUBLIC ART AT CORN HILL LANDING IN DOWNTOWN ROCHESTER, NY

#### I. Background

A. Purpose:

With a matching grant from the New York State Department of State (NYSDOS) - Division of Coastal Resources under Title 11 of the Environmental Protection Fund, the City of Rochester's Economic Development Department is holding a public art competition for the design and fabrication of public art to be installed as a centerpiece of the public amphitheater at the Corn Hill Landing public waterfront.

All entries will be judged as part of the selection process lead by a Project Review Team. The Project Review Team consists of representatives within the arts community as well as neighborhood representatives. The City of Rochester and its consultant Mark IV Construction, will provide support during the public art selection process.

B. Location:

The Corn Hill Landing public waterfront is located on the west bank of the Genesee River just south of the Troup Howell bridge and along the Genesee Riverway Trail. The public waterfront compliments the adjacent 127 unit mixed-use apartment complex known as Corn Hill Landing. In addition to the amphitheater, key components of the downtown public waterfront include a promenade as part of the Genesee Riverway Trail, a boat landing and parking. Various excursion and recreational boats touring the historic Erie Canal are expected to dock regularly at the waterfront.

C. Corn Hill Landing Vision:

As a tourist destination and a residential community along the historic Erie Canal, the Genesee River and the Genesee Riverway Trail, Corn Hill Landing will provide as a premier gateway for downtown Rochester. The captivating back-drop of downtown's skyline and the new Troup Howell Bridge will enhance and inspire the observer's experience in this exciting city harbor. Corn Hill Landing will once again link the historic Corn Hill Neighborhood to the waterfront, where visitors and residents alike will gather in life's celebrations. With its unique diversity of social experiences - living, working, traveling, recreating and shopping - Corn Hill Landing will come to exemplify, the vitality and synergy of successful city place-making.

D. Budget:

<b>ITEM:</b>	<b>AMOUNT:</b>	<b>SOURCE:</b>
- Semi-finalists' production fee (up to six semi-finalists)	\$500/each	Mark IV Construction
- Fabrication & transportation of the selected artwork and fabrication of a permanent attribution plaque	\$65,000	NYSDOS Grant
- Artist's fee to be paid to the selected artist	\$5,000	NYSDOS Grant
- Final design & installation of selected artwork (to be administered by Mark IV Construction)	\$21,000	NYSDOS Grant

**ARTISTS WISHING TO COMPETE SHOULD PLAN ON ATTENDING ONE OF TWO INFORMATIONAL MEETINGS AT THE SITE LOCATED AT 290 EXCHANGE BLVD. ON TUESDAY, MAY 9 AT 6:30PM OR SATURDAY, MAY 13 AT 2:00PM**

**II. Competition Rules**

A. Selection Criteria:

- Artistic Merit
- Appropriateness for the site
- Feasibility of construction
- Public safety/welfare
- Long term durability in the Rochester, New York climate
- Resistance to vandalism
- Ease of maintenance and repair
- Suitability and availability of construction materials

B. Eligibility:

1. Any amateur or professional artist as an individual or team may enter, provided that the person(s) or firm who will be responsible for the actual fabrication and/or construction of the piece(s) have had previous experience in the medium(s) proposed, which must be disclosed in detail in the application form.
2. The artist(s) and all sub-contractors must be residents of the State of New York
3. The artist(s) must have proof of ability to bear all risk of loss or damage to the work until such time as the work is delivered to the site.

C. Design Considerations:

The location shall be within the "South Plymouth Avenue Plaza " which includes a raised platform labeled "Plaza Focal Point" on the Site Plan (see Appendices A, B, C & D). The design may be have one or more elements.

The artwork must rely upon at minimum, ambient light. However, nighttime lighting is not precluded, and may be included within the proposed raised platform. Contact Mark IV Construction for specifications and location of lighting to be installed on the site.

Mechanically conveyed water will not be considered.

D. Entry Requirements:

- Completed Application (see Appendix E), including a statement of prior experience in fabrication
- A model to clearly illustrate proposed dimensions, colors, textures and finishes
- Model must be enclosed in a durable rectangular box with no dimension greater than 24"
- Budget
- Proposed schedule
- Proof of qualification for eligibility
- Narrative description including title of the piece, to assist the Project Review Team (jurists) to understand relevant elements of the design
- The artist's name shall not appear within the Application. Place an alpha-numeric 6 digit code of your choice readily visible on each document submitted. The artist's name is to appear only on the REAR of the Application.
- Artists may submit multiple entries as long as each entry is in no way related to or dependent on another entry by the same artist.
- Costs relating to the preparation and development of the entry will be at the artist's own expense.

**SUBMISSION DEADLINE/LOCATION:** Submissions shall be received between 2:00pm and 6:00pm on Friday, June 9, 2006 at 270 Exchange Blvd., in Rochester, NY. **Attention: Corn Hill Landing Public Art Competition**

**-- LATE SUBMISSIONS WILL NOT BE ACCEPTED --**

E. Selection Process:

The Project Review Team will rank the entries. Up to six semi-finalists will be selected. It is anticipated that the Project Review Team will announce the semi-finalists within 20 days of the submission deadline. Semi-finalists will be required to give an individual fifteen-minute oral presentation of their proposed artwork to the Project Review Team. Semi-finalists should be prepared to answer any questions that the Project Review Team may have immediately after each oral presentation. Each of the semi-finalists will receive \$500 for costs associated with their preparation of the oral presentation. The City of Rochester reserves the right to re-advertise and invite additional submissions.

Based on the oral presentations of the semi-finalists, one artist will be selected for implementation of the public art. The selected artist will be required to attend meeting(s) with the Project Review Team for further evaluation of the design based on each of the selection criteria referenced above. The selected artist may be required to submit additional information, drawings, samples, evidence of past work and to work with the project engineering consultant.

The Project Review Team consists of the following members:

**Joe Brown**, President, Corn Hill Neighborhood Association

**Roger Brown**, Architect, Barkstrom & La Croix Architects

**Todd Bullard**, Neighborhood business owner

**Dan Buyer**, Erie Harbor Partnership

**Carolee Conklin**, Corn Hill Landing resident

**Lou Giardino**, Engineer, Mark IV Construction

**Roz Goldman**, Fine art appraiser

**Mark Holbrook**, Business owner/commercial tenant in Corn Hill Landing

**Mark Johns**, Landscape Architect, Bergmann Associates

**Rick Muto**, Public artist

**Antoni Ooto**, Artists Breakfast Club

**Sandie Pinkney**, City of Rochester, Department of Environmental Services

**Doug Rice**, Art Walk

**Rich Rosen**, Architect, Mark IV Construction

**Rick Rynski**, City of Rochester, Economic Development Department

**Vicki Schmidt**, Corn Hill Navigation

**David Senise**, Designer

F: Design, Fabrication and Installation:

The selected artist will enter into an agreement with Mark IV Construction, which will require that the fabrication be undertaken at a facility with suitable liability insurance, and that a Living Wage be paid to any employees. Funds have been allocated for the preparation of construction documents, engineering analysis and site preparation. The artist's submission must be based on sound engineering principles.

The above referenced agreement will establish by whom these services are provided. A fee of \$5,000 shall be paid to the selected artist upon execution of above referenced agreement. The \$5,000 artist fee is in addition to the \$65,000 awarded for the public art.

Note: Fabrication of the artwork must be completed within 100 miles of Rochester, New York to facilitate engineering review for quality control and structural stability.

G. Ownership of the Artwork:

- The City of Rochester shall take ownership of the artwork, upon satisfactory installation and payment in full to the artist.
  
- Ownership shall entitle the City to an exclusive irrevocable royalty free license to graphically reproduce (through photography or otherwise) the image of the artwork, including, but not limited to the artwork proposal, and all preliminary drawings, models and maquettes thereof that have been delivered to the City, and to authorize third parties to graphically reproduce (through photography or otherwise) any and all of the same, as desired by the City for promotion of the Genesee River / Erie Canal waterfront or for the benefit of the City of

Rochester. On each such reproduction, the artist shall be acknowledged, using designations provided by the artist, to be the creator of the original artwork, thereof, provided that reproductions of any preliminary drawings, models and maquettes shall not be identified as or represented to be the finished artwork.

- Any reproduction of the artwork by the artist shall be subject to the written approval of the City for the purpose of ensuring that any such reproductions are not inappropriate and do not adversely reflect on the City. Such approval shall not be unreasonably withheld.

### **III. Schedule**

May 9 & 13, 2006: Informational meetings (on-site question and answer session)

June 9, 2006: Artist's proposal submission deadline

June 20, 2006: Project Review Team announces semi-finalists

July 24 & 25, 2006: Semi-finalists' oral presentations

July 31, 2006: Project Review Team announces the selected art/artist

### **IV. Additional Information**

For additional information or questions regarding the art competition, please contact Richard Rosen of Mark IV Construction at 585-232-1760 extension 114.

### **V. Appendices**

A - Project Location Plan

B - Site Plan/Location of Public Art

C - Landscape & Hardscape Plan/Location of Public Art

D - Grading Plan/Location of Public Art

E - Application Requirements